

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

LIST 1936
RIVERSIDE FARM
 SELECTED VARIETIES
VEGETABLE & FLOWER
SEEDS
 BULBS AND PLANTS



THE RUTGERS TOMATO

This new tomato developed by Prof. L. G. Schermerhorn of the New Jersey Agricultural Experiment Station through a cross made in 1928, the Marglobe being one of its parents, is much superior to the Marglobe. It has already been proven a valuable market variety, and one of the best, if not the best, owing to the bright red inside color for canning and tomato juice.

The illustration from a Photo. shows specimen fruits, reduced in size of the Rutgers Tomato as grown for seed at Riverside Farm. See inside page for description and price. Be sure to give the Rutgers Tomato a trial this season, either for home use or marketing.

C. H. BREWER

Riverside Farm, Rahway, N. J.

Riverside Farm

Rahway, N. J.

January, 1936

Friends and Patrons

Again I am submitting my list of Selected Varieties of Vegetable and Flower Seeds, Bulbs and Plants, for your kind consideration. I have had many years experience in this line of work. I know that a few cents more invested in the best grade of either seeds or plants is money well spent.

There are a number of varieties in vegetable and flower seeds and all perhaps have their merits, but at Riverside Farm it is my aim to select those varieties which, from years of experience, I believe will give the best all round satisfaction to the planter.

I take special pride in my Crosby's Egyptian Beet, Pocahontas Sweet Corn, King of the North Pepper, Brewer's Favorite Tomato, best early and the new Rutgers Tomato a fine second early, main crop variety; also my special stock of Dahlia Flowered Zinnias, Marigolds and other choice varieties grown for seed at Riverside Farm. Many compliments were received from people during the past season upon the wonderful showing and fine quality of the flowers being grown for seed. The expression, "**hard to beat**" was often heard. Well that about sizes up the situation. There may be other seeds just as good, **but none are better.**

I want to prove to you the value of Riverside Farm Seeds in your garden this season. Send me an order, no matter if only for a single packet. Barring weather conditions over which we have no control, the seeds must prove to your entire satisfaction, if not say so, and I will return to you the price paid for the seeds.

I want to thank my old friends and customers for their kind words to friends and neighbors about Riverside Farm Seeds. If you have never before planted Riverside Farm Seeds, send me an order this season. I know you will be well pleased with the results. I can assure you of my personal attention in filling your orders. Again thanking you for past favors, and with best wishes for the season I am,

Very respectfully

C. H. BREWER

•••••

SEEDS BULBS AND PLANTS SENT POSTPAID

Unless otherwise stated all Seeds, Bulbs and Plants will be sent postpaid to your address. Remit by registered letter, money order, check, or for small amounts stamps will be accepted. Please write your name and address very plainly on every letter and order. Order early and you will have seeds on hand when required.

RIVERSIDE FARM

SELECTED VARIETIES

VEGETABLE SEEDS

All Vegetable Seeds are put up in very liberal packets at 10c. per packet. Any 12 packets your selection for One Dollar, postpaid. Seeds enough for a good sized garden, and varieties that will please you, both for yield and quality.



BEANS **Early Bountiful.** One of the best long flat podded green beans. Very productive and continues in bearing a long time. Pods free from strings, tender and of fine quality. $\frac{1}{4}$ lb. 15c. Pound 30c; 2lbs. 55c; 5lbs. \$1.25.

Stringless Black Valentine. The pods when young are nearly round, long, and very tender. It is early, vigorous in growth, very prolific and one of the best varieties to grow either in the home garden, or for the market. $\frac{1}{4}$ lb. 15c. Pound 30c. 2 lbs. 55c; 5lbs. \$1.25.

Pencil Pod Wax. The finest long, round podded wax bean. A strong grower, very productive, pods very brittle, stringless, and of finest quality. $\frac{1}{4}$ lb. 15c. Pound 30c; 2lbs. 55c; 5lbs. \$1.25.

FORDHOOK BUSH LIMA

The best of all the potato lima class. Plants strong, upright in growth and a good yielder. The green beans are tender, juicy and of very fine flavor when cooked. $\frac{1}{4}$ lb. 15c. Pound 30c; 2 lbs. 55c; 5 lbs. \$1.35. 10 lbs. or more not prepaid, 22c. 1b.

GIANT PODDED POLE LIMA

Vines vigorous in growth and pods are produced in clusters. Pods are large, often 7 inches long and contain 5 to 6 large beans invariably of superb flavor. Very productive and continues in bearing until vines are killed by frost. The best pole lima bean to plant. $\frac{1}{4}$ lb. 15c. Pound 40c; 2 lbs. 75c; 5lbs. \$1.65.

BEETS **CROSBY'S EARLY EGYPTIAN.** A very fine early beet of fine form, deep red flesh and extra good quality. For either the home garden or market it is one of the very best varieties. The seed I offer is of my own growing from selected roots, there is no better to be had at any price. Oz. 15c; $\frac{1}{4}$ lb. 30c; 1b. \$1.10. 5 lbs. for \$5.00.

Detroit Dark Red. A fine beet for market. Roots globe shaped with small tops. Flesh deep red and quality exceptionally fine. Used for canning more than any other variety. Oz. 15c; $\frac{1}{4}$ lb. 35c; 1b. \$1.20.

FOR STOCK AND POULTRY

MAMMOTH LONG RED MANGEL WURZEL. The best long red mangel and heaviest yielder. The quality of the roots for stock and poultry feeding is very high. Oz. 10c; $\frac{1}{4}$ lb. 20c; pound 60c.

SWISS CHARD BEET

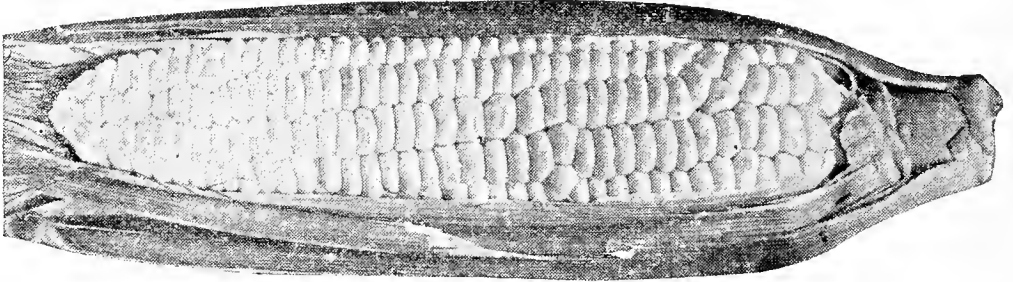
Lucellus. Plants grow nearly two feet high and have curled leaves, of a light yellowish green, and of fine quality when cooked. Swiss Chard replaces spinach during hot weather and can be cut all summer and fall. Oz. 15c; $\frac{1}{4}$ lb. 30c.

Plant Riverside Farm Seeds for best Results

SWEET CORN

GILLS EARLY MARKET. The earliest, large eared, white corn.

Gills Early Market is not only the earliest white sweet corn, but the ears are large, having 12 to 14 rows and often measure 8 inches long. The quality is very good for such an early variety. Profitable for early market, and for the home garden it will give satisfaction as you can enjoy large ears of good sweet corn a week earlier than you otherwise would. $\frac{1}{4}$ lb. 15c; 1b. 35c; 2lbs. 65; 4lbs. \$1.20.



EARLY POCAHONTAS. Cut from Photo. Stalks grow about 5 feet high, and produce 8 to 10 rowed ears, of large size, and of finest quality. I have grown and selected this variety for the past 16 years and know Pocahontas to be one of the most productive, delicious quality early varieties grown. For the home garden or getting in the market early with really good corn, Pocahontas will prove satisfactory. Select stock of my own growing, as long as my supply holds out. $\frac{1}{4}$ lb. 15c. Pound 30c; 2lbs. 55c; 4 lbs. \$1.00.

BUTTERCUP. Medium early, larger and more prolific than Golden Bantam. The grains are very sweet and tender, better than Bantam, which is saying much, but the proof will be found in the eating. If you want the best quality yellow corn plant the Buttercup. $\frac{1}{4}$ lb. 15c; 1b. 30c; 2lbs. 55c; 4lbs. \$1.00.

WHIPPLES YELLOW. This is a very fine variety to grow for either home use or market. The large size of the ears and the delicious quality of the corn, combines to place it at the top of the list of yellow varieties. Early as Bantam, ears twice or three times as large, and the stalks often produce two fine ears. The quality is very fine. $\frac{1}{4}$ lb. 15c; 1b. 30c; 2lbs. 55c; 4 lbs. \$1.00.

CARROT

Chantenay. A very popular variety extensively grown for table and market. Roots grow very smooth, deep orange in color, and are of the finest quality. Oz. 15c; $\frac{1}{4}$ lb. 35c; 1b. \$1.20.

Danvers Half Long. A heavy yielder of fine roots, rich orange in color, medium size and of fine quality. A fine market variety. Oz. 15c; $\frac{1}{4}$ lb. 35c; 1b. \$1.20.

Tendersweet. The roots grow very smooth and uniform in size, and are very attractive in bunches or baskets for market. The quality is very good. Try Tendersweet carrot in your garden this year. Oz. 20c; $\frac{1}{4}$ lb. 60c.

CABBAGE

Golden Acre. The heads are of medium size, round as a ball and very solid. For an early market crop it is very profitable owing to its earliness, fine quality and appearance. Oz. 35c; $\frac{1}{4}$ lb. \$1.00.

Midseason Market. The heads grow very uniform in size, being round, deep, very firm, of good size and fine quality. It is a great cropper and one of the best cabbages to plant. Oz. 30c; $\frac{1}{4}$ lb. 85c.

DANISH BALLHEAD. Short Stem. This is a heavy yielding strain and under good average conditions this is the most profitable Danish cabbage to raise. The heads are somewhat flattened, very solid, and of good green color. Practically every plant makes a good head. A good keeper. Oz. 30c; $\frac{1}{4}$ lb. 85c.

All Vegetable seeds are 10c. per packet. 12 Pkts. for \$1.00.

CELERY

EMPEROR. This is the best and finest quality celery that I know of. The stalks grow 15 to 18 inches high, thick through, very brittle, and free from stringy fibers. The stalks have a fine nutty flavor. $\frac{1}{4}$ Oz. 25c; Oz 75c.

Easy Blanching, or Sanford Superb A fine variety of dwarf compact growth, for late fall or winter use. It does not blanch quite as quickly as Golden Self Blanching but keeps better, and the quality is much superior to that variety. Oz. 60c.

CUCUMBER

Early Fortune. This is one of the very best for either home use or for market. Fruits deep green in color, of fine shape and very good quality. Oz. 20c; $\frac{1}{4}$ lb. 35c.

Improved Long Green. A fine variety for pickling, slicing and market. Fruits dark green in color, flesh white, crisp and of fine quality. Oz. 20c; $\frac{1}{4}$ lb. 50c.

ENDIVE

Green Curled. This is the most popular and reliable variety to grow. Leaves finely cut and curled and blanch to a creamy white in the center. Oz. 20c; $\frac{1}{4}$ lb. 50c.

EGG PLANT

BLACK BEAUTY. This is the best variety. Plants are of vigorous growth and prolific. The fruits grow to a good size and are of a deep and rich color. Oz. 40c; $\frac{1}{4}$ lb. \$1.25.

KOHLRABI

Early White Vienna. This is the best variety and makes a delicious vegetable for the table. Cut at the proper stage of growth the quality is fine. Oz. 25c; $\frac{1}{4}$ lb. 60c.

KALE

Dwarf Green Curled. Curly bright green leaves, tender and delicious in flavor. For winter use seed may be sown as late as July. Oz. 10c; $\frac{1}{4}$ lb. 30c.

LEEK

American Flag. The most popular variety, straight and uniform in growth and of fine quality. Grows to a good size. Oz. 25c; $\frac{1}{4}$ lb. 60c.

LETTUCE

Grand Rapids. Does not form heads, but produces a large bunch of crisp, tender leaves of good quality and may be had all season. Oz. 20c; $\frac{1}{4}$ lb. 50c.

Black Seeded Simpson. The plant forms a large bunch of curled crisp and very tender leaves, of excellent quality. For the home garden it is one of the best loose leaf varieties, and can be used from the time the plants are small until full grown. Oz. 15c; $\frac{1}{4}$ lb. 45c.

May King. Fine for either early spring or fall planting. Plants of quick growth, heads of good size, and a rich buttery flavor. For either home use or market it is unexcelled. Oz. 20c; $\frac{1}{4}$ lb. 60c.

California Iceberg. A very fine type of Iceberg lettuce, producing under favorable conditions large fine heads, almost perfectly round, and matures about ten days earlier than Wonderful or New York. The quality is fine. Oz. 25c; $\frac{1}{4}$ lb. 75c.

MUSK MELON

SUGAR ROCK. A very fine melon for the home garden. Flesh deep orange, very thick and of most delicious flavor. The melons are of medium size, heavily netted, early and the vines are very productive. A fine variety for market as it is sure to give satisfaction. Seed saved from quality melons only. Oz. 20c; $\frac{1}{4}$ lb. 50c; lb. \$1.75.

A TEAM THAT WILL PULL YOU THROUGH H
Brewer's Favorite Tomato for early, and the Rutgers
for main crop. Size, solidity, fine quality and productiveness are
combined in both these New Jersey Tomatoes.

WATER MELON

STONE MOUNTAIN. This is a fine variety for the North as it is one of the earliest to ripen. The melons are dark green in color, and almost round in form. Flesh red and of best quality. Oz. 15c; $\frac{1}{4}$ lb. 40c.

ONION

Yellow Globe Danvers. Onions of perfect globe shape, with small necks, and deep yellow in color. Flesh solid, white and of mild flavor. The onions grow to a good size, are medium early and keep well. Oz. 20c; $\frac{1}{4}$ lb. 60c.

White Portugal, or Silverskin. This is an early flat variety of good size and mild flavor. It is excellent for growing early green onions for bunching and also makes fine onions for pickling. Flesh white and very solid. Oz. 25c; $\frac{1}{4}$ lb. 75c.

PEAS

LITTLE MARVEL. A very productive and high quality pea, only a few days later than Notts Excelsior, with larger pods, and peas of deep green color. A fine home garden variety. $\frac{1}{4}$ lb. 15c; 1b. 30c; 4lbs. \$1.10.

MIDSEASON GIANT. The pods are large and filled with 8 to 9 big peas of most delicious flavor. The vines grow 18 to 24 inches tall, vigorous in growth, and will produce fine crops, even when other varieties do not do well. This is a fine variety to follow Little Marvel. $\frac{1}{4}$ lb. 15c; 1b. 30c; 4lbs. \$1.10.

THE LARGEST, EARLIEST, MOST PRODUCTIVE, FINE QUALITY PEPPER



Harris "King of the North" Pepper. From a photograph.

Plants are medium in size, and somewhat branching in growth. Fruits dark green turning to a deep red when ripe. Flesh thick, mild and of fine quality. Fine for the home garden, and growers for market who want a really fine, large early pepper cannot do better than to grow "King of the North" Pepper. Seed of my own growing from the best fruits only, there is no better. $\frac{1}{4}$ Oz. 20c; Oz. 60c; $\frac{1}{4}$ lb. \$2.00.

California Wonder. A wonderfully fine market variety. The flesh is very thick, heavy and of finest quality. Medium early, and a heavy yielder under good growing conditions. Oz. 50c; $\frac{1}{4}$ lb. \$1.75.

Harris Early Giant Fruits deep green turning to a rich red. Flesh thick and of a very pleasant sweet flavor. Oz. 50c; $\frac{1}{4}$ lb. \$1.75.

All Vegetable seeds are 10c. per packet. 12 Pkts. for \$1.00.

PARSNIP

selected roots. Oz. 15c; $\frac{1}{4}$ lb. 50c.

Harris Model. The roots grow to medium length, smooth and snow white, being very attractive for market. Seed grown from se-

PARSLEY

Dwarf Perfection. Leaves finely cut and curled, and the flavor is superior to other parsley. Oz. 15c; $\frac{1}{4}$ lb. 40c.

Hamberg, or Parsnip Rooted. The roots served like parsnips have a very pleasing flavor. They can be stored and used all winter. The leaves can be used same as other parsley. Oz. 15c; $\frac{1}{4}$ lb. 40c.

PUMPKIN

Cheese or Pie. Vines are very prolific and fruits ripen early. Flesh deep yellow, sweet and makes good pies, Oz. 10c; $\frac{1}{4}$ lb. 25c.

RADISH

Early Scarlet Globe. Bright red in color, flesh white, firm and crisp. Matures very early and is one of the best early radishes. Oz. 15c; $\frac{1}{4}$ lb. 25c.

Crimson Giant. A very fine globe shaped-radish that does not become pithy, even when of large size, a quick grower, pure white flesh, crisp and of mild flavor. A fine all seasons radish. Oz. 15c; $\frac{1}{4}$ lb. 30c.

Icicle or Pearl. The best long radish, pure white, straight and nearly the same size the whole length. Grows quick and is of fine quality. Oz. 15c; $\frac{1}{4}$ lb. 30c.

SPINACH

King of Denmark. A fine variety of extra fine quality, and will stand longer than any other kind before running to seed. If you are fond of good spinach this variety will please you. Oz. 10c; $\frac{1}{4}$ lb. 20c; 1b. 40c.

Long Standing Bloomsdale. The leaves are large, thick and heavy, deep green and very much crumpled. It makes a fine appearance, and is a profitable variety for market owing to heavy yield and fine quality. Oz. 10c; $\frac{1}{4}$ lb. 20c; 1b. 45c.

SQUASH

Golden Summer Crookneck. Plants of bush growth, early and very prolific. Squashes crook-necked and of a rich yellow color, and of very good quality when cooked. Seed from selected fruits only. Stock is fine. Oz. 15c; $\frac{1}{4}$ lb. 35; 1b. \$1.25.

Table Queen. The fruits grow 4 to 5 inches long, and 4 inches in diameter, with a hard shell, and will keep all winter when well ripened. Flesh deep yellow, sweet, of fine flavor and is one of the best for baking in the half shell. Try the Table Queen. Oz. 15c; $\frac{1}{4}$ lb. 45c.

BLUE HUBBARD. The squashes are of a gray-blue color, grow to large size, and the shell is very hard making it a remarkably good keeper. The quality is fine, being superior to the original Hubbard. Oz. 20c; $\frac{1}{4}$ lb. 50c.



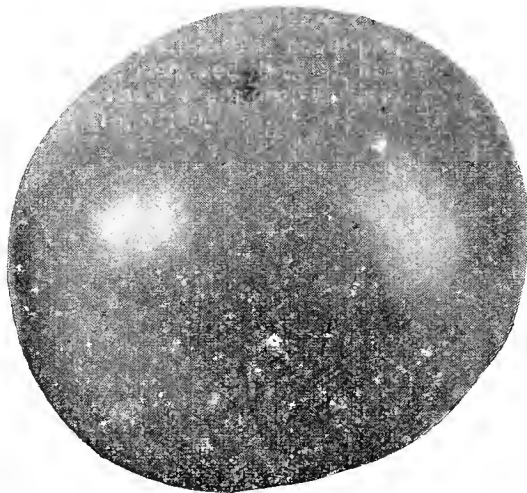
Table Queen Squash

TURNIP

Red Top White Globe. An excellent globe-shaped turnip for market or table use. Early and a heavy yielder. Oz. 15c; $\frac{1}{4}$ lb. 25c; 1b. 60c.

RUTA BAGA. Imp. Long Island. This is a very fine strain of Ruta Baga. Roots grow round, smooth, bright yellow with purple top, medium in size and of finest quality for table use. Oz. 15c; $\frac{1}{4}$ lb. 30c.

BREWER'S FAVORITE TOMATO
EARLY, PRODUCTIVE, FINE QUALITY VARIETY



The vines are vigorous in growth, and productive of good sized fruits, which are the most solid and best quality of any tomato in the early or medium early class. The fruits ripen up fine, and hold up in size, throughout the season. Its fine quality makes it a grand tomato for the home garden. As an early market variety it is one of the best and will give entire satisfaction. Oz. 60c. $\frac{1}{4}$ lb. \$2 00.

Knows a good Tomato

"I have grown Brewer's Favorite Tomato for several years for an early crop, the past season having 3,000 plants and will say they are early, solid, ripen up fine, and best of all hold up in size to the end of the season. Has always produced a good

crop. I expect to put out at least 4,000 plants next year." M. Garofolo, Rahway, N. J.

THE RUTGERS TOMATO
SECOND EARLY MAIN CROP VARIETY

Vines of a stocky vigorous growth, and with an abundance of foliage protecting the fruits from the hot sun. Fruits uniform, very smooth, of good size and very solid, with small seed cavities. Flesh bright red, thick and of very good quality, being much superior to the Marglobe. For canning and tomato juice purposes the Rutgers Tomato owing to its rich, red color, and fine flavor will no doubt occupy first place. Classed as a second early in ripening it will be found a valuable variety for the home garden or market.

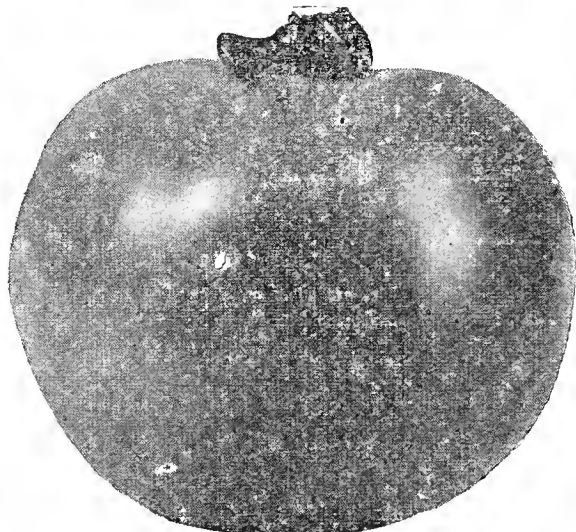
The past season under adverse weather conditions, the early part of September, being very wet the Rutgers tomato came through in remarkably fine condition and continued to produce until the end of the season. I do not hesitate to recommend this variety to all who grow tomatoes. I have a limited supply of seed saved from selected fruits, which I offer as long as my supply lasts. $\frac{1}{4}$ Oz. 25c; Oz. 75c; $\frac{1}{4}$ lb. \$2.50.

SCARLET TOPPER

The fruits are of good size, flesh thick, firm and of bright red color throughout. Vines vigorous and very productive, and the fruits color perfectly right up to the stem. For home use or market it is a good variety to grow. Oz. 50c; $\frac{1}{4}$ lb. \$1.75.

MARGLOBE. Fruits bright red in color, and of handsome appearance when picked for market. It is medium early in ripening, vines of vigorous growth and very productive. Oz. 50c; $\frac{1}{4}$ lb. \$1.75.

MATCHLESS. Vines vigorous in growth, producing a large crop of fine fruits, smooth as an apple, fine quality, rich red in color, and unexcelled as a main crop variety. Oz. 45c; $\frac{1}{4}$ lb. \$1.50.



Scarlet Topper Tomato

RIVERSIDE FARM FLOWER SEEDS



A WORD ABOUT VARIETIES

In the selection of the varieties I am offering, it is my aim to select those which I know from experience are reliable, and will give pleasure and satisfaction to the planter. Then to produce the best grade of seeds of those varieties. I am much interested in flowers. I have grown seeds for years and know that seeds from poor stocks will not produce the best flowers. No more than will poultry or live stock, bred from scrub stock produce the best.

I have no 3c. packets and cannot offer you a whole flower garden for a dime. I do however, in the Grandmother's Garden Collection 6 Pkts. for 25c. give you a big value in choice varieties at less than half price. See back page.

It is my aim to give you the biggest dollar value in the choicest seeds of reliable varieties in either

vegetable or flower seeds that may be obtained. Therefore I am offering any 12 ten cent packets of either Vegetable or Flower Seeds for One Dollar. Make your selection and send me an order.

NOTE. The varieties marked Per. are perennia's which live out over winter and grow larger and finer each year. Some of the varieties need to be divided so as not to form too large a clump for best results.



ASTERS

New Wilt-Resistant Strains

Peerless Pink. A free bloomer, producing large flowers of a deep pink color. Plants are of strong upright growth, and flowers are produced on long stems. One of the best pink asters.

Heart of France. Plants are of strong growth, the bright garnet-red flowers are large and full, and of striking appearance. Fine for the flower bed.

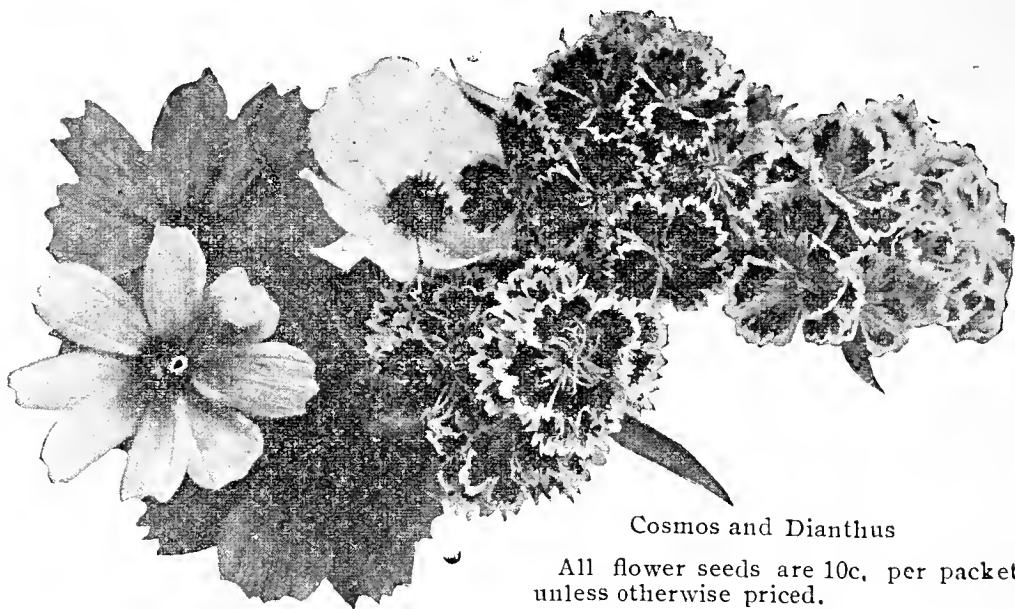
New Royal. For market or the home garden, Royal Asters are unsurpassed. The flowers are large and full, with long incurved petals, colors rich and clear, and include white, pink, rose, lavender and purple. One of the best asters to grow.



Peerless Pink Aster

All Flower Seeds except where otherwise priced are 10c. per packet.

RIVERSIDE FARM SEEDS



Cosmos and Dianthus

All flower seeds are 10c. per packet unless otherwise priced.

ANTIRRHINUM OR SNAPDRAGON

Half Tall. Superb mixture. Plants are of compact growth, 15 inches tall, and bloom profusely from July until late fall. The past season owing to the wonderful array of colors they were greatly admired by everybody seeing them when in bloom. They stand up well and are fine for cutting.

Tall Large Flowering. Variety mixture. A very fine strain. Plants are uniform in growth, commence flowering early, and if kept cut will continue throughout the season. My variety mixture contains many beautiful colors and is sure to please all who are fond of fine snapdragons.

Alyssum Sweet Alyssum. Fine for borders. Grows about one foot high, and is very fragrant.

Ageratum Swanley Blue. A very satisfactory annual, easily grown from seed sown in the open ground and blooms all summer.

Aquilegia Exhibition Hybrids. Per. The gracefulness of shape, and the beautiful colors make this columbine one of the most charming of all flowers. A fine border plant, and easily grown from seed.

Anchusa Italica, Dropmore variety. Per. The plants grow about 4 feet in height, and produce a profusion of rich deep sky-blue blooms during June and July. Very showy in the border.

Agrostemma Rose Champion. Per. Bright rose colored flowers produced on plants two feet tall, during July and August.

Balsam Defiance, mixed. An old garden favorite. Plants grow 18 inches high, and are thickly covered with flowers from top to bottom.

Baby's Breath Gypsophila Elegans Alba. The sprays of white flowers mixed in bouquets give them a most exquisite daintiness. Plants grow rapidly and sowings should be made every three weeks for a succession of bloom. Easily grown from seed.

Boltonia Latisquama. Per. Grows five to six feet high and bears a profusion of star shaped pinkish bloom during September and October. Fine for cutting and withstands dry conditions very well. Good for backgrounds.

For choice varieties Iris, Phlox and Peonies see back page

Canterbury Bells Canterbury Bells are hardy biennials flowering the second year from seed sown in the open ground. Single bell-shaped flowers in rose, white and blue. By many considered the most satisfactory to grow. They do well in any garden soil, but prefer a little shade.

Candytuft Fine for massing in beds, borders and along driveways. Special mixture of the brightest colors.

Calendula Balls Orange. Flowers large, double and a bright orange in color The most popular calendula.

Art Shades. Many tones and shades will be found, in fact almost every known color in calendulas.

Sunshine. Bears large bright canary yellow flowers, the center petals tend to curl inward. Grows two feet tall, and blooms over a very long period.

Clarkia There are few plants the flowers of which will give more pleasure than the brilliant flowers of the double clarkia. They are easy to grow. Plants 2 feet high, and are very pretty both in the garden and when cut for bouquets. Fine mixed colors.

Centaurea Imperialis. Plants grow two feet high, and produce large exquisitely fringed flowers with a delicate fragrance. Fine for cutting and bouquets. Mixed colors.

Celosia Magnificent. Mixed colors. Plants grow two feet tall, and produce magnificent feathery plumes ranging in color from red to yellow. When cut fresh and dried the flowers will retain their shape and color.

Coreopsis Lanceolata. Per. Delights to grow in the sunshine, and produces a profusion of golden yellow flowers, fine for cutting and bouquets all during summer. Hardy and one of the best yellow flowers.

Carnation Chebaud. Per. They are easy to grow and make a fine display. blooming freely during July and August. The long stemmed flowers are excellent for cutting, lasting a long time in water. Fine mixed colors.

Harris New Hardy. Per. plants are perfectly hardy and will bloom year after year if the flowers are kept picked and plants kept growing. They are easy to raise from seed and the flowers are very fragrant. Mixed colors.

Grow Gladiolus from seeds

Gladiolus are easily grown from seed and new varieties are produced in this way. I have saved some seed from my finest gladiolus, which I offer.

Pkt. 10c. Oz. \$1.00.



CARNATION

Cosmos New Early Flowering. Large, graceful flowers, in pink, white and red. Starts blooming early, and is fine for cutting and decorative purposes. See top of next page, beautiful new Golden Cosmos, Orange Flare.

RIVERSIDE FARM SEEDS

NEW GOLDEN COSMOS, ORANGE FLARE

Known also as Klondyke. The foliage is dark green and very attractive. Flowers of a golden orange color, are of large size and produced in great profusion. Blooms within 90 days from sowing of seed. I am including this beautiful cosmos in the Grandmother's Garden Collection this season. See back page.

UNWIN'S NEW DWARF HYBRID DAHLIAS

See cut from Photo. inside page, back cover. Plants grow 18 to 24 inches high and produce a mass of single and semi-double flowers all through the season. Easily grown from seed. Packet, 20c. 3 Pkts. for 50c.

Daisy Shasta. Per. The pure white flowers grow to a large size, and bloom profusely during summer. They are perfectly hardy, and are one of the best white flowers for cutting purposes. Easily grown from seed.

Dianthus Fine for beds or borders. Can be sown outside in the spring and will commence to bloom in a few weeks and continue until after hard freezing weather. Grows about one foot high, and flowers are fine for cutting.

Hardy Pinks. Per. Hardy pinks have always been great favorites. They grow well in any location and produce many flowers.

Eschscholtzia California Poppy. Low growing plants with bright saucer shaped flowers that spread over the ground. Produces a mass of sparkling colors all summer. Mixed colors.

Echinops Globe Thistle. Per. A stately border plant with thistle like foliage and large ball-shaped flowers. A fine background plant.

Gaillardias Blanket Flower. Plants grow about 18 inches high and are not affected by hot weather. Flowers double and of various colors, making a brilliant show in the garden, or when cut for bouquets.

Grandiflora. Per. Fine for cut flowers, blooming all the season. Flowers deep yellow with maroon markings. Good for making bouquets.

Gypsophila Paniculata. Per. Plants grow two feet tall and produce a mass of small white flowers. Fine for mixing in bouquets.

Hibiscus Mallow, Per. A splendid tall growing plant, with flowers of large size, in white and shades of pink from July to September.

Hollyhock Brewer's Sunshine. Per. Medium size flowers, single and semi-double of many fine colors and a wonderful satiny gloss fairly glistening in the sunshine. Hollyhocks are fine for borders and backgrounds.

Heliopsis Hardy Zinnia. Per. Plants grow 3 feet high, and bloom profusely during the summer. Flowers bright golden yellow.

Larkspur Variety Mixture. A very fine mixture of several colors, producing large spikes of flowers, very attractive in beds or borders and fine for cut flowers. Plants do best in cool and moist ground.

Lobelia Cardinal Flower. Per. Blooms in June. Spikes of rich crimson flowers on long stems. Thrives best in moist and shaded places.

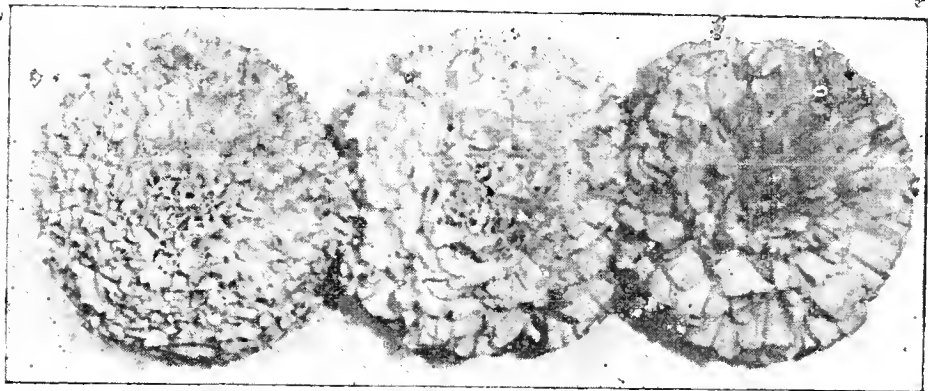
Lathyrus Perennial Peas. A perfectly hardy and excellent vining plant with branches 8 to 10 feet long. Blooms throughout the summer and is fine for covering rocks or fences. Flowers pink and white.

ALWAYS HAS GOOD SUCCESS

"My seed order is received O. K. Thank you very much for your very generous extras. I always have great success in growing seeds and bulbs from Riverside Farm." S. E. Berrien, Mariners Harbor, N. Y.

C. H. BREWER, Riverside Farm, RAHWAY, N. J.

RIVERSIDE FARM CHOICE MARIGOLDS



Orange

Lemon

Guinea Gold

From a Photo. Showing Marigolds as grown for seed at Riverside Farm

All Double Orange. These marigolds are fine. The flowers are of a deep orange color, and very double. Plants grow about 3 feet high, and produce the large handsome flowers until killed by frost.

All Double Lemon. Same as above only the flowers are of a light lemon color.

Guinea Gold. Plants grow 2 to 3 feet high, are of fine form and produce a profusion of medium size flowers, semi-double to double and of a brilliant orange flushed with gold. Special, one packet each above 3 varieties for 25c.

Marvel of Peru

Four O'Clock. It is an evening bloomer and will grow anywhere, and bloom all summer. Very attractive.

Nasturtium

Brilliant Beauties. Georgeously brilliant in colors, and remarkable for the large size of the flowers. The plants are of neat compact form, and very attractive for beds or borders and for cutting purposes. They were much admired by all who saw them in bloom. Oz. 20c.

Golden Gleam. The large semi-double yellow flowers which are very fragrant are borne in great profusion, standing well above the foliage. Plants are of lushy habit and bloom all summer. Fine for table decoration.

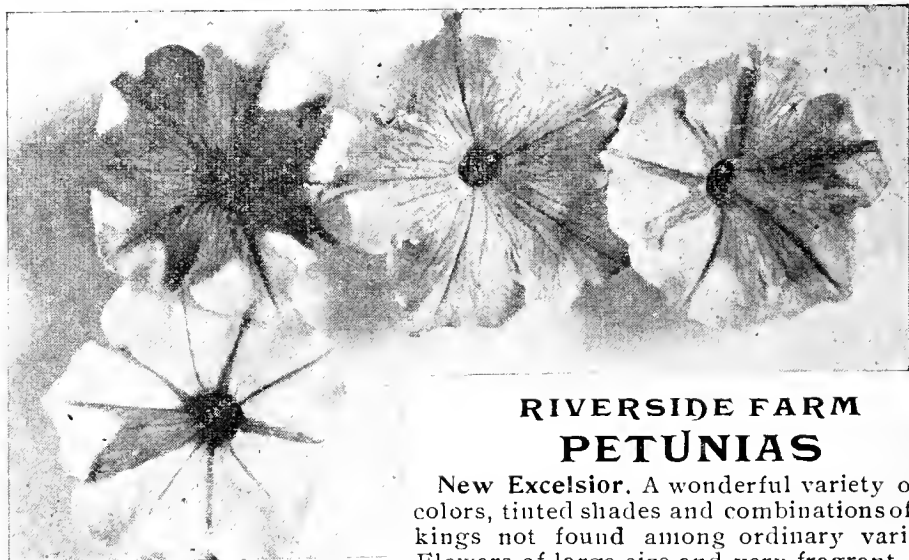
RIVERSIDE FARM PANSIES

Pansies are great favorites and may be had the greater part of the year if planted in a cool, partly shaded place and given plenty of moisture. Seed started in the house in March will produce fine flowers all summer and fall, and do well the second year if given a light mulch during winter.

New Swiss Giants. There are no better pansies than Swiss Giants. They grow to large size, and are of velvety texture. The range of colors is georgeous, having many red and brown shades. If you want to grow fine pansies sow some Swiss Giants which I offer in a magnificent mixture. Packet 20c.

Glant Trimerdeau. They form compact free-flowering plants, producing wonderfully large flowers. This is a fine mixture of the named varieties of Trimerdeau Pansies and will give great satisfaction. Give them a trial.

Don't make the mistake of spending time and money in the preperation and fertilization of your garden and then buy any old vatiety because it is cheap. It pays to plant the best, and Riverside Farm Selected Varieties are all of known quality. They are varieties selected to give the greatest satisfaction to the planter.



RIVERSIDE FARM PETUNIAS

New Excelsior. A wonderful variety of self colors, tinted shades and combinations of markings not found among ordinary varieties. Flowers of large size and very fragrant. One of the best varieties for beds or borders. You will be pleased with Excelsior Petunias.

New Balcony. A fine variety either in beds, or along borders and walks, Also for window boxes. Flowers are large and the colors bright and clear.

Elks Purple. This is a very fine purple, the flowers being of a deep velvety texture and are produced in great profusion. Plants of vigorous growth. Pkt, 15c.

New Defiance. Flowers are large, and of varied and beautiful colors. Blooms profusely from midsummer until frost. Mixed colors. Pkt. 20c.

Dwarf Giants of California. Fine for bedding purposes and growing in pots. The large ruffled flowers of many colors are borne on dwarf compact plants. Pkt. 20c.

Phlox Drummondii Grandiflora, Mixed colors. The plants start blooming early and continue until late in the fall. For mass effect, and borders where a brilliant display of colors is desired, plant phlox.

Portulaca A most effective plant along walks, for carpet-bedding and in the rock garden. Plants of spreading habit and bloom freely all summer. Rose flowered, mixed colors.

Poppies **New Cardinal.** The wonderful fluffiness, large size, and colors of the flowers is amazing. The character of growth, early and continuous bloom, throughout a longer season than other varieties makes this new poppy one you should have in the flower garden. It will more than please you.

Shirley. Ruffled and semi-double flowers in shades of pink, rose and scarlet. A very fine strain, easy to grow and will please you.

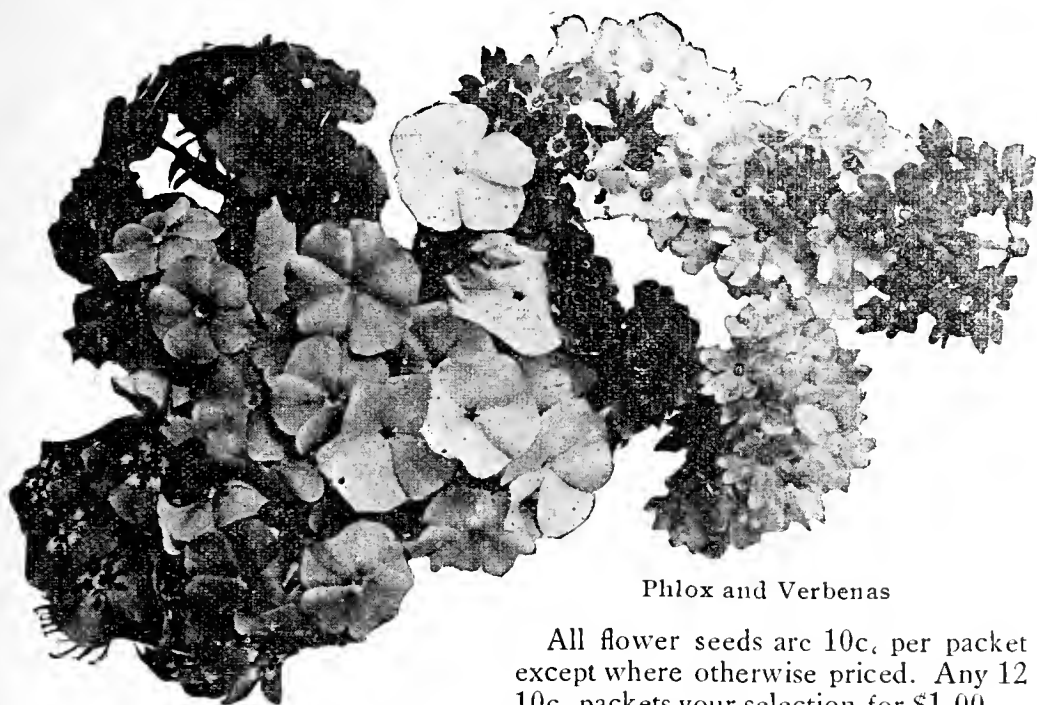
Oriental. Per. Mammoth bright red flowers early in June. When once started the plants live for years, getting larger and finer each year.

Pyrethrum Painted Daisy. Per. Flowers on long stems are produced in shades of red and pink. Blooms early and is fine for cutting.

Physostegia False Dragon Head. Per. Grows 4 to 5 feet high and bears all through the summer, spikes of delicate pink flowers.

Rudbeckia Purpurea. Per. A very attractive hardy flower, blooming during August and September. Plants grow 3 feet high and produce large flowers with a dark center, and drooping petals of a lilac shade.

NOTE. I will be pleased to send any of your friends or neighbors who may be interested in what I have to offer a copy of this catalogue. Send me their names and address when you send an order and I will include an extra packet of seeds for the favor. Thank you,



Phlox and Verbenas

All flower seeds are 10c. per packet except where otherwise priced. Any 12 10c. packets your selection for \$1.00.

SPENCER SUPERB MIXTURE, SWEET PEAS

The best for sowing for mid season blooming. It contains the most desirable colors in Spencer sweet peas, and is much superior to the ordinary mixture of Spencer sweet peas offered. I feel sure that you will be pleased with this superb mixture, and the wonderful colors and beauty of the flowers. Oz. 20c; $\frac{1}{4}$ lb. 60c.

Strawflowers They are easy to grow, fine for beds or borders, and the flowers may be cut and dried for winter bouquets. Should be planted in full sunlight, and the plants spaced two feet apart for best results. Several choice colors in mixture.

Salpiglossis Emperor Mixture. Produces beautiful velvety flowers with gold veining. Plants grow 2 to 3 feet high, and make a wonderful display in beds or borders.

Scabiosa Variety Mixture. One of the nicest flowers for bouquets, having long stems, and will last for a week in water. They are easily grown and the colors are gorgeous, ranging from white to almost black.

Salvia Splendens. Spikes of bright scarlet flowers, produced from midsummer until frost. Plants grow 3 feet tall, and are very showy.

Sidelcea Pink Beauty. Per. A very attractive plant. The pink flowers are borne on long graceful stems. Blooms in early summer, but if cut back before going to seed will bloom again in the fall. Height, 3 to 4 feet.

Stokesia Cyanea. Per. Produces large flowers of a beautiful shade of blue. Will grow and bloom all summer in any sunny situation.

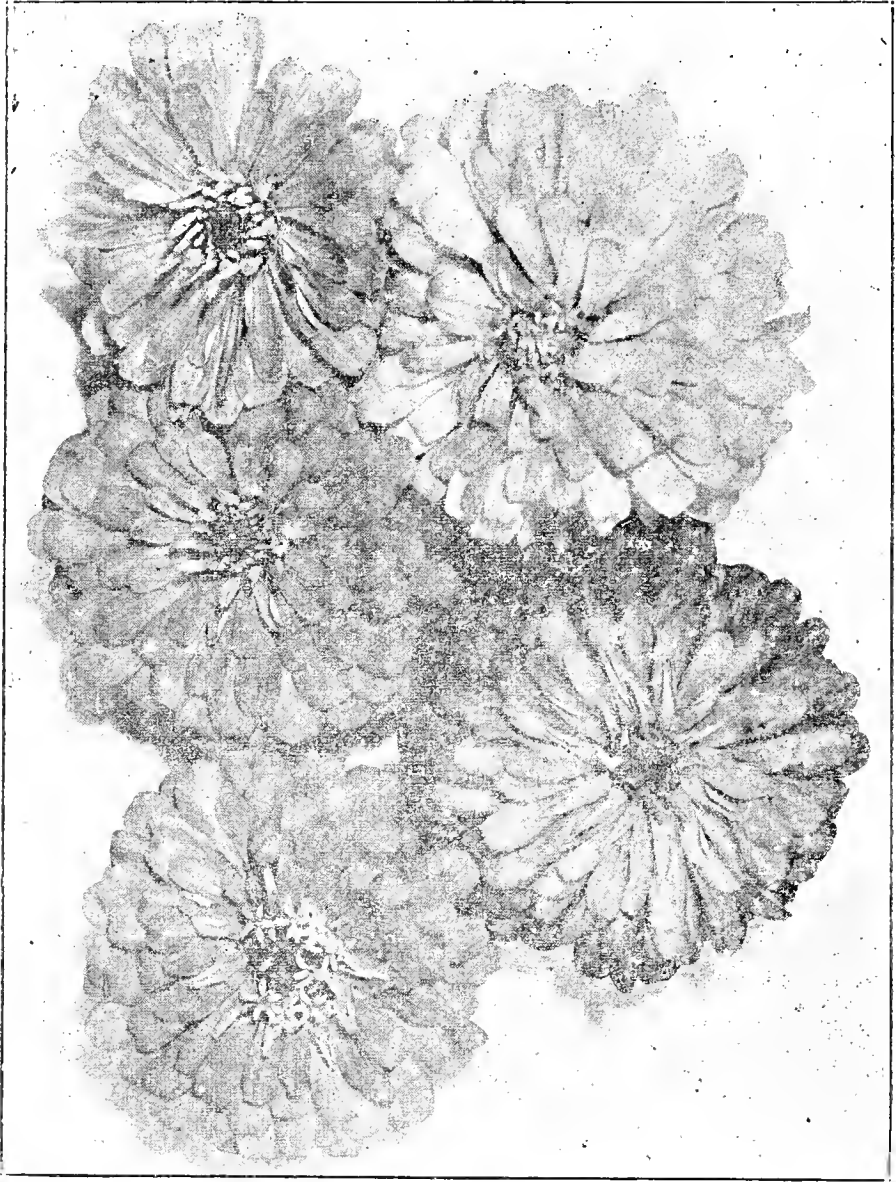
Tritoma Pfitzeri. Per. A very attractive plant for the border. The spikes of flowers, of a bright orange-scarlet are fine for cutting.

Verbena Riverside Mammoth. Flowers much larger than the ordinary verbenas, and the colors are deeper and brighter. They are fine for beds and borders. Several colors in splendid mixture.

See Grandmother's Garden Collection. 6 Pkts. choice flowers for 25c.

GIANT DAHLIA FLOWERED ZINNIAS

The past season these zinnias growing for seed attracted much attention owing to their many bright colors, and large size of the flowers.



From a Photo. Plants grow 2 to 3 feet tall, and bloom profusely from midsummer until frost. To grow the finest flowers the plants should be spaced at least 24 inches apart, in good soil, in a sunny location and given water freely. Zinnias are one of my specialities, and the seed is saved from the finest flowers only.

New Fantasy. A most attractive new type of zinnia. The twisted petals of the flowers give this zinnia a distinct feature, and the colors are remarkable.

Tom Thumb. The plants grow about 1 foot high, and bloom profusely all through the season. Fine for borders and in the rock garden. Mixed colors.

Either variety, Pkt. 10c. 1 Pkt. each, 3 varieties for 25c.

**RIVERSIDE
FARM**

GLADIOLUS

The Grandest of all the Summer Garden Flowers

Gladiolus are easy to grow and should be planted more liberally. There is no other flower that will last longer, or is better for table bouquets than a bunch of gladiolus. My gladiolus as grown in mixture have won much favorable comment by those who have seen them in bloom. At the special low price I am offering these choice bulbs you can afford to plant liberally.

O. K. MIXTURE. This is composed mostly of named varieties and has a wide range of colors and continues in bloom for a long time. The bulbs are fine and of large size, in fact I do not believe you can purchase better bulbs at any price.

First Size, 12 for 50c. 25 for \$1.00 postpaid.

Second Size, 12 for 25c. 25 for 50c. postpaid.

GRAND NEW GLADIOLUS, WESTFIELD

This new gladiolus has won the admiration of everybody seeing it in bloom, and I know my stock would not last long if the gladiolus lovers all knew just how fine and lovely a flower it is. It is hard to describe. Perhaps the best I can say is that it has a white ground, splotted and veined with light and darker shades of carmine color, blending out to a delicate pink. It is a good grower, producing large spikes with 12 to 14 flowers under favorable conditions.

My stock being yet limited, I have made the price as reasonable for this fine variety as possible, so that everybody can afford it in their collection of gladiolus.

I am sure you will be more than pleased if you order some bulbs this season.

Large size bulbs each, 25c. 6 for \$1.00. 12 for \$1.75 postpaid.

Smaller bulbs each, 10c. 6 for 50c. 12 for 85c. postpaid.

Order early. Bulbs will be sent soon as weather conditions permit.



GRANDMOTHER'S GARDEN

Collection 6 Pkts. Annual Flower Seeds for 25c.

I named this Grandmother's Garden because it was to contain the old time favorites, varieties of her time. However since Grandmother's day these old time flowers have been greatly improved in size and color, and as now grown for seed at Riverside Farm are unsurpassed.

ONE PACKET EACH OF THE FOLLOWING VARIETIES

This season I am including a packet of the beautiful new Cosmos, Orange Flare, and new Cardinal Poppy, worth the price of the whole collection alone. Marigold, Guinea Gold. Phlox Drummondii, mixed colors. Scabiosa, in fine mixture, and my Special Dahlia Flowered Zinnias in a wonderful variety of colors, all for 25 cents.

I am able to make this offer, which is at less than half price only because I have a good supply of these seeds of my own growing. I want you to order this collection, if not for yourself, for the children or a present to some friend. I know there is a whole lot of real flower pleasure done up in this collection, which is easy to obtain when you plant Riverside Farm Flower Seeds.

All are easy to grow and by giving them plenty of room to develop will produce an abundance of flowers all through the season. Tell your friends about this offer.



See back cover page for three beautiful New Jersey Iris

**RIVERSIDE
FARM**

BEARDED IRIS

Iris make good cut flowers and produce a wonderful display in May and June. Mass planting of 3 to 6 of a variety makes a very effective display.

Baby Blue. Good for low mass planting. **Dr. Bernice.** Coppery bronze, velvety crimson falls. **Fairy.** Early, white bordered blue. **Florentina.** White tinged lilac. **Georg Jeorg.** Very early, white. **Gipsy Queen.** Yellow and maroon. Tall, strong. **Gen. Dewitt.** Red and purple. **Germanica.** Early, free flowering. Blue and yellow. **Her Majesty.** Rose pink, veined crimson. **Jaquesiana.** Brown tones. Free fragrant bloomer. **Juniata.** Blue, violet. Large, fragrant. **Kaleidoscope.** Maroon falls, striped, blotched, no two alike. **King.** Maroon, bordered yellow. **Lady James.** Violet, veined. **Mme. Chereau.** White, frilled blue. **Purple King.** Purple. **Rein Nix.** White and violet, with attractive border. Large, late.

PRICE. Any variety, 10c. each. 3 of a kind for 25c.

See back cover. Three New Jersey Iris, Riverside Farm productions. Now offered for the first time. Price, 35c. each. 3 for \$1.00.

**RIVERSIDE
FARM**

HARDY PHLOX

Riverside Farm varieties. You will be very much pleased if you plant them.

Betty Snow. Large trusses, absolutely white. Everybody seeing this Phlox in bloom have commented upon the pure whiteness of the flowers.

Miss Durrell. Large trusses, pure white with lavender star center. Very fragrant. **Lady Jure.** Flowers a beautiful blend of pink and white, with crimson ring in center of the flower. **Price,** either variety, 20c. each. 3 for 50c.

**RIVERSIDE
FARM**

PEONIES

TEN SELECTED, ALL HIGH RATEING VARIETIES

Peonies succeed best when planted in the fall, anytime after Sept. first. They should have a fertile, well drained soil and have full sun at least part of the day.

Augustin D' Hour. 7.8 Extra large, dark brilliant red, with silvery reflex. Free bloomer and medium early.

Albert Crousse. 8.6 An excellent variety. Large compact flower with tinted flesh-pink center.

Baroness Schroeder. 9.0 One of the finest. Flesh-white, fragrant, strong grower and a free bloomer. Midseason.

Candidissima. 7.1 A very reliable and profuse bloomer. Sulphur yellow, with creamy white guard petals. Early and of large size.

Duchess de Nemours. 8.1 White, free bloomer and a strong grower Very dependable and the flowers keep well when cut.

Eudalia Superba. 7.6 Excellent cut flower variety. Old-rose pink, very fragrant, extra early. Medium in size.

Felix Crousse. 8.4 Midseason. Large, rich red flowers of even tone and silky luster. One of the best and most popular red varieties.

Festiva Maxima. 9.3 Extra large rose type. Pure white with crimson flakes on a few central petals. Early, fragrant and a popular variety.

Marie Jacquin. 9.3 Pale pink, changes to white with creamy tones; big clusters of yellow stamens in center. As lovely as the finest water lily.

Modiste Guerin. 7.6 Dark rose with slightly violet tint. Much brighter in the center. Medium height, large, early.

PRICE. Any above varieties 50c. each. One each above ten varieties for \$4.50. A remarkable value in the most reliable varieties of Peonies.

UNWIN'S NEW DWARF HYBRID DAHLIAS

REAL GEMS OF BEAUTY FINE FOR ROCK
GARDENS OR BORDERS.



Plants grow 18 to 24 inches high, and produce numerous single and semi-double flowers all through the season. Good for walks, in the border or for the rock garden they are sure to delight you with the richness of the plants and exquisite coloring of the flowers. Use same grow from seeds as zinnias. Pkt. 20c. 3 Pkts. for 50c.

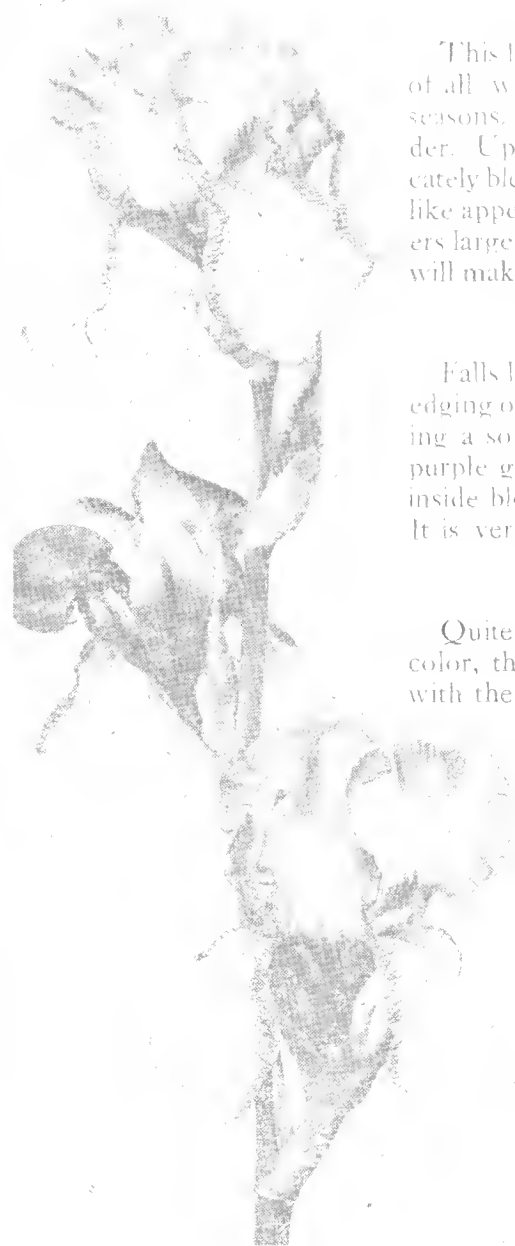
MAMMOTH BLUE MORNING GLORY

A wonderfully beautiful flower of a sky-blue color, averaging 3 inches across. For trellises, fences and porches it will prove a most beautiful sight from sunrise until afternoon, with an abundance of the enormous blue flowers. A 10c. packet will give you ten dollars worth of mornings pleasure in admiring these wonderful Morning Glories. 1 Pkt. 10c. 3 Pkts. for 25c.

3 NEW JERSEY IRIS

RIVERSIDE FARM PRODUCTIONS

NOW OFFERED FOR THE FIRST TIME



JERSEY QUEEN

This beautiful Iris won the admiration of all who saw it in flower the past two seasons. Falls are white, with lavender border. Uprights lavender and white, delicately blended, giving the flower an orchid like appearance. It is a good grower, flowers large, and in group or border planting will make a fine display.

JERSEY BELLE

Falls lower half a rich purple with light edging of white, the upper portion showing a sort of scroll work in white over purple ground. Uprights, outside white, inside blotched or margined with purple. It is very attractive.

JERSEY GEM

Quite in contrast to the two above in color, this Iris adds much in combination with the other two. Falls a rich velvety maroon, lower half. Uprights shaded a coppery bronze.

Flowers well placed, and it is a free bloomer.

Price, either variety 35c.
each 3 for \$1.00 postpaid.

Irises are hardy and of easy culture and can be planted almost any time. I would advise July and August planting for best results. Irises must be planted shallow and will do best in a sunny, well drained location and in loose, mellow soil. Use bone meal or fertilizer for top dressing. Never use manure.

New Iris, Jersey Queen

C. H. BREWER
Riverside Farm, Rahway, N. J.